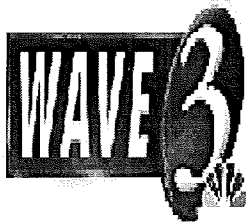


**CONTRACT**

**WAVE-TV**  
**725 South Floyd Street**  
**Please use this for correspondence only**  
**Louisville, KY 40203**  
**(502) 585-2201**

www.wave3.com

And:

**Lawton Media Services-New Albany, IN**  
**1315 E Main Street**  
**New Albany, IN 47150**

<u>Contract / Revision</u> 766262 /		<u>Alt Order #</u>
<u>Product</u> 2nd Qtr 2012		
<u>Contract Dates</u> 05/14/12 - 05/21/12	<u>Estimate #</u>	
<u>Advertiser</u> Shake, Jim for Judge		<u>Original Date / Revision</u> 05/07/12 / 05/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WAVE	<u>Account Executive</u> Doug Roberts	<u>Sales Office</u> Louisville
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WAVE	05/20/12	05/20/12	Wave Sunday Sunrise	Early Morning		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$70.00			
N 2	WAVE	05/20/12	05/20/12	NBC Sunday Today Show	8-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$200.00			
N 3	WAVE	05/14/12	05/21/12	NBC Today Show	7-9am		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				3	\$350.00			
Week:		05/21/12	05/27/12	M-----				2	\$350.00			
N 4	WAVE	05/19/12	05/19/12	NBC Saturday Today Show	7-9am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S-				1	\$200.00			
N 5	WAVE	05/14/12	05/21/12	WAVE 3 News 530-6pm	530-6pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				3	\$400.00			
Week:		05/21/12	05/27/12	M-----				1	\$400.00			
N 6	WAVE	05/14/12	05/21/12	WAVE 3 News 6-630pm	6-6:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				3	\$500.00			
Week:		05/21/12	05/27/12	M-----				1	\$500.00			
N 7	WAVE	05/14/12	05/21/12	Tonight Show	1135pm-1237xm		:30			NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				2	\$170.00			
Week:		05/21/12	05/27/12	M-----				1	\$170.00			
N 8	WAVE	05/14/12	05/21/12	Late News M-Sat	11-1136pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	MTWTF--				3	\$400.00			
Week:		05/21/12	05/27/12	M-----				1	\$400.00			
N 9	WAVE	05/20/12	05/20/12	LN (SU)	11p-12xm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/14/12	05/20/12	-----S				1	\$300.00			
<b>Totals</b>											<b>24</b>	<b>\$8,230.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u> 766262 /		<u>Alt Order #</u>
<u>Contract Dates</u> 05/14/12 - 05/21/12	<u>Product</u> 2nd Qtr 2012	<u>Estimate #</u>
<u>Advertiser</u> Shake, Jim for Judge		<u>Original Date / Revision</u> 05/07/12 / 05/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
<u>Time Period</u>		<u># of Spots</u>		<u>Gross Amount</u>		<u>Net Amount</u>						
04/30/12 - 05/21/12		24		\$8,230.00		\$6,995.50						
Totals		24		\$8,230.00		\$6,995.50						

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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NAB FORM PB 14 July 1992 — (Item #4046)



# AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION and LOCATION WAVE-TV Louisville, KY Date 5/7/2012  
 I, Monica Rawton (acting) (on behalf of) Judge Jim Shake  
 a legally qualified candidate of the R/P political party for the office of Judge of the  
Ky. Court of Appeals, 4th District, 1st Division  
 in the primary election to be held on 5/22/12, do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. of Weeks	Rate
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Date of First Broadcast <u>5/14/12</u>	Date of Last Broadcast <u>5/22/12</u>
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Total Charges: \$5,230.61  
\$6,995.00 (N)

The broadcast time will be used by Judge Jim Shake for Court of Appeals Comm.  
 I represent that the payment for the above-described broadcast time has been furnished by  
Judge Jim Shake for Court of Appeals Comm.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is ( ) a corporation; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers of the entity are:

F. Kenneth Conliffe, Treasurer

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above-stated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office.)

Date: 5/7/12 Monica Rawton (Candidate, or Agent)

☒ Accepted ☐ Rejected By ASm Title ASm

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

TURN OVER FOR POST-BROADCAST FOLLOW-UP